

## SUMMARY OF MEMBERSHIP BENEFITS

### Member Programs and Services

### Description

### Contact Person

#### Advocacy

Virginia Retail Federation

Representing retail industry in the General Assembly

**George Peyton - 804-662-5500**

#### Networking

Chapter Meetings

Connect @ Events

Economic Forecast Breakfast

First Friday Forum Breakfast meetings

Hotel / Motel Association

New Member Referral Program

Retail Marketing Expo

Security & Loss Prevention Association

Sponsorships of Events

Valor Awards

Network with members in other regions of Virginia

Build relationships with owners & managers socially

Economists predict Holiday and 1st Quarter next year

Networking and speaker on 1st Friday of 8 months

Professional association representing hotel industry

Earn rewards for referring new members who join

Advertising, media and technology trade show

Meetings w/ speaker for LP professionals & managers

Market your company to RMA members

Honoring law enforcement, firefighters and EMS

**Julie Hill - 804-662-5500**

**Jenny Price - 804-662-5500**

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**Jenny Price - 804-662-5500**

**Julie Hill - 804-662-5500**

**Jenny Price - 804-662-5500**

**George Peyton - 804-662-5500**

**Julie Hill - 804-662-5500**

**Jenny Price - 804-662-5500**

#### Information and Resources

Annual Membership Directory (A.C.I.)

Bags / Gift Boxes / Packaging (Elman)

Credit Card Processing (RBSWorldPay)

E-MailAlert.com Security Alert System

Employment Law Information (David Nagle)\*

Insurance Services ^

Job Listings on www.RetailMerchants.com

Meeting Facilities (RMA offices)

Member-to-Member Offers (RMA website)

"Retail Authority" Mentoring Program

Movie Tickets (Regal/United Artists)

Office Supplies (Office Max)

Payroll Processing (Paychex)

Pre-employment Attitudinal Surveys (Orion)

**Retail Advocate**- monthly electronic newsletter

**Retail Employer**- monthly electronic newsletter

**e vents**- monthly electronic newsletter

**Retail Partners** - quarterly print newsletter

Richmond.com Web Presence

Think.Shop.Buy.Local Marketing Campaign

Tourist Hardcover Book (Landmarks)

Website Development (Richmond.com)

Member listings included with full color ads available

15%-25% off in-stock and special orders

Discounted pricing and no application fee

Receive unlimited business crime alerts (no cost)

Telephone information with annual cap (no cost)

Group health (Anthem), P&C, Long-term care

Job openings listed for members (no cost)

Meeting rooms for staff training (no cost)

Special offers to other RMA companies (no cost)

Roundtable discussions incl RMA Board & members

Discounted pricing of \$6.75 each (no expiration)

Discounts online and in-store - also for employees

15% discount on payroll processing

Pre-employment surveys @ \$12 each (no expiration)

Virginia legislative and advocacy updates

Employment information and best practices

Updates on future and recent events

16 page newsletter with trends and best practices

Company description, images, keywords (no cost)

Encouraging support of local businesses

20% savings on any size ad

10% savings on all website development work

Ann Small - 804-240-2146

David Bortz - 301-275-8908

Mary Baldoni - 804-873-5288

**Preston Perrin - 804-662-5500**

**Preston Perrin - 804-662-5500**

Jimmy Shelton/Gene Bergh-804-288-2913

**Preston Perrin - 804-662-5500**

**George Peyton - 804-662-5500**

**Preston Perrin - 804-662-5500**

**Julie Hill - 804-662-5500**

**Preston Perrin - 804-662-5500**

Reg E. Roland - 804-837-8949

Allison Bloor - 804-418-6600

**Preston Perrin - 804-662-5500**

**George Peyton - 804-662-5500**

**Preston Perrin - 804-662-5500**

**Pat Vitsky - 804-662-5518**

**Pat Vitsky - 804-662-5518**

Christie Newman - 804-649-6388

**Len East / Preston Perrin - 804-662-5500**

Debbie Knotts - 804-678-8950

Christie Newman - 804-649-6388

\* **Retail** members only.

^ The Association's full line insurance agency, Merchants' Services, LLC, also provides quotes from other insurance carriers.

Contact names in **bold print** denote RMA staff. Retail Merchants Association toll-free number is 866-750-2532.