

*“Most salespeople try to take the horse to water and make them drink.
It’s your job to make the horse thirsty!”*
Gabriel Siegel

*Need more sales?
Economy got you down?
Are your sales activities generating qualified prospects?
Is your sales funnel full and generating actual sales?*

Dr. Heather Williamson with the Transformation Group

Presents

HIGHFALUTIN, HIGH SHOOTEN SALES SEMINAR

Friday, October 17, 2008

This three-hour workshop focuses on:

- Behaviors and skills of a successful sales professional
- Getting new customers & increasing business with current customers
- Prospecting basics
- Creating referral sources
- Developing strategic alliances
- Maintaining a winning attitude
- Developing centers of influence
- Identify elements of the sales framework

DATE: Friday, October 17, 2008

TIME: 8:00 AM – 11:00 AM (check-in at 7:30 AM)

PLACE: The County Seat Restaurant

COST: \$99 in advance, \$105 at the door

Cost includes buffet breakfast and materials



Who Should Attend:

Anyone who needs to improve their overall sales performance, including sales professionals, sales management professionals, marketing professionals, financial planners, sales support and telemarketing professionals.

Space is Limited. RSVP Today!

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