



## U.S. SMALL BUSINESS ADMINISTRATION “SUCCESS” WORKSHOP SERIES

at

**Virginia Housing Development Authority  
4224 Cox Road  
Glen Allen, Virginia**

U.S. Small Business Administration is hosting three (3) “SUCCESS” workshops during June 2010.

These informative workshops provide current information that is important for your business.

To register for one (1) or all three (3) call or email James Williams at the SBA:

(804) 771-2400 ext. 123 or [james.williams@sba.gov](mailto:james.williams@sba.gov)

June 8, 2010 8:00 am – 9:30 am Alan L. Jones – TPA Benefits

**Topic: Health Care Reform – What Does It All Mean**

**Workshop Location:** Virginia Housing Development Authority, 4224 Cox Road, Glen Allen VA

**Health care reform is all over the news. Thousands of pages of federal law and a reconciliation bill on top of that. What does this mean to the small business owner? In this seminar, we will focus on how it affects you and pay particular attention to the time line of the various parts of the bill. While most of the major portions do not come into effect until 2014, there are things you need to know now. We will discuss the facts and help dispel the rumors. We will help you cut through the uncertainty and understand what this bill has in store for you.**

June 15, 2010 8:00 am – 9:30 am Charles J. Ferneyhough – CEO Consulting

**Topic: Developing a Culture of “SUCCESS”**

**Workshop Location:** Virginia Housing Development Authority, 4224 Cox Road, Glen Allen VA

**Learn about the 4 types of culture (Control, Collaboration, Competence and Cultivation) in every business and determine which one should drive your company. Then learn about the high impact of your culture on the “success” of your business and why creating a culture on purpose is better than letting one develop by accident, which is what happens with most businesses.**

June 22, 2010 8:00 am – 9:30 am Rene Haines – RH Business Solutions, LLC

**Topic: Is the Health of Your Business Affecting the Wealth of Your Business**

**Workshop Location:** Virginia Housing Development Authority, 4224 Cox Road, Glen Allen VA

**This session will discuss how important it is to examine every aspect of your business to determine how healthy the business actually is. A Peer Advisory Board is a tool that is available to the small business owner so that they don't have to go through this exercise on their own. Learn how to implement where the corrections are needed and how to implement some action plans to correct these areas and improve your performance.**